

Press Release



FOR IMMEDIATE RELEASE

VIVA GIRLS PERFORMS A TWIST IN TRADITIONAL CHINESE MUSIC AT MARINA BAY SANDS

Tickets Now on Sale for China's Instrumental Super group

Singapore – 1st March 2011 - Marina Bay Sands, BASE Entertainment and JP Entertainment are pleased to announce today that the classically-trained female musicians Viva Girls will perform their five act musical called *The Odyssey* at the Grand Theater for one night only on 15 April. Tickets are on sale now.

Making traditional Chinese music appeal to young audiences weaned on catchy Western pop music is a big challenge for Chinese musicians. Viva Girls, China's instrumental super group set to take the world by storm with their innovative mix of modern and classical Chinese elements have done just that. Their show, *The Odyssey* is composed of 12 young, classically-trained female musicians who are beautiful at the same time.

Viva Girls perform a five-act musical with traditional Chinese instruments, accompanied by live dancers, 3-D projections, video, moving stages and levitating platforms. Each member of the Viva girls Band ensemble is classically-trained with backgrounds that include the China Academy of Music, the Chinese National Orchestra, and the Central Conservatory of Music. The equivalent of which is the Julliard School of performing arts in New York.

Musical Director DJ Wen-Kai Ying creatively remixes both original music and classic songs, creating a modern-traditional musical hybrid that is guaranteed to please the pop crowd while staying true to classical instruments and their intended sounds.

The Viva Girls are one of the few, if not the first, instrumental girl group from China to have signed an international recording deal. As an ensemble, they have signed a recording contract with the Grammy Award-winning label Domo Music Group and are currently working on their full-length debut album, to be released in the summer of 2011.

For those interested in new music and the creative applications of a range of media to the stage, this is one experiment you'll want to keep your eye on. Catch Viva Girls' at the Grand Theater, Marina Bay Sands.

TICKETING INFORMATION

Tickets can be obtained through the Marina Bay sands website at:
www.marinabaysands/entertainment

A Reserve	B Reserve	C Reserve	D Reserve
S\$168	S\$138	S\$108	S\$78

By phone: 6348 5555 or in person at the Marina Bay Sands Theater Box Office or any SISTIC authorized agent.

Date of Performance: 15 April 2011 at 7:30pm
Venue: Grand Theater at Marina Bay Sands

* Ticket prices are exclusive of booking fees

** Duration: 90mins | Interval: none

Group Discount (20+) 10%
Premier Advantage 10%

ABOUT MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts and will include our resident performance, "The Lion King". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which will play host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com.

ABOUT BASE ENTERTAINMENT

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston.